Know your Supply Shed
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Food giants not acting ethically, say Oxfam

The world’s largest food companies are failing to meet ethical standards, a report from Oxfam suggests.

Among ABF’s brands is the Twinings range of teas, which was rated ‘improving’ by the report.

RADICAL TRANSPARENCY

WWF Soy Report Card Submission deadline 7th March 2014

Thank you for completing the questionnaire. The form exists in two formats: PDF and DD. Please complete the same in both. Clicking SUBMIT at the end of the form will send your completed answers to both the PDF and online form. Your answers will be saved as draft, however, an email will be sent to you at the end of the form. (email to SoyReportCard@wldr.com)

A. YOUR DETAILS
OUR JOURNEY

Market Transformation
Bought into market transformation of commodities through roundtables

Establish supply shed
Understand our origins – cover volume with RTRS certs. Makes a commitment

Work in the supply shed
Converting farmers to physical supply. Purchase certs until physical flow can be established

Purchase physical volume

UNILEVER
PARTNER TO WIN
OUR SUPPLY SHED IN BRASIL
Opportunity

• Our logic – sustainable is about making a difference on the ground

• The biggest effort is finding the farmers!! Unilever looking for partners to participate in our known supply shed – we can’t do this alone – nor should any end user expect to.

• A model for the EU/Brasil TF

• Benefit - supporting small/medium Brasilian farmers in the Cerrado.

• Potentially brings scale to the crushers & farmers